

A satellite-style map of Southern Africa is shown. The map includes labels for several countries: Angola, Zambia, Malawi, Mozambique, and Namibia. Major cities are marked with dots and labeled: Luanda (top left), Lusaka (center), Gaborone (center), East London (bottom center), Port Elizabeth (bottom center), and Cape Town (bottom left). Two large, semi-transparent pink rectangular boxes are overlaid on the map. The top box contains the text 'DISTRICT 74 REFORMATION' and the bottom box contains 'Town Hall Meeting'. The Google logo is visible in the bottom right corner of the map area.

DISTRICT 74 REFORMATION

Town Hall Meeting

REFORMATION TOWN HALL MEETING

Agenda

- ▶ Expectations
- ▶ The burning platform
- ▶ Assessing the impact of possible plans
- ▶ Guidelines for participant proposals
- ▶ Participant proposals (if any)
- ▶ Q&A

EXPECTATIONS

- ▶ Reformation Committee expectations:
 - Discuss the “burning platform”
 - Identify timelines
 - Explain decision-making process
 - Answer questions
 - Provide a platform for participants to make suggestions / proposals

- ▶ Member expectations?

THE BURNING PLATFORM

- ▶ District Mission:

“To build clubs and support all clubs in achieving excellence”

- ▶ Supporting clubs becomes more difficult at 200+
- ▶ Less focus - stretching resources to cover more ground
- ▶ Administrative difficulties
- ▶ Leadership opportunities for members

DISTRICT REFORMATION (PROTOCOL 7)

- ▶ The Board reviews the status of Districts with more than 240 clubs every three (3) years, or sooner if necessary, to determine if reformation is in the best interests of Toastmasters International and the clubs.
- ▶ Any District with 200 or more clubs that wants to be considered for reformation may, after approval by a majority of the District Executive Committee, submit a letter of inquiry to the Chief Executive Officer for review with the Executive Committee. The Executive Committee provides its recommendation to the Board.

District 74 adopted a resolution at the September 2019 Council meeting to request the Reformation review. The Board of Directors has approved this request.

DISTRICT REFORMATION (PROTOCOL 7)

- ▶ If the Board approves the request or directs a reformation, the District Director appoints a reformation committee to conduct a detailed needs analysis that includes the following:
 - Map of proposed boundaries demonstrating that the reformed Districts will have no fewer than 100 clubs each
 - Number of clubs; club strength; growth trends; growth potential; population; education; languages spoken; and geographic influences, such as rivers, mountains, proximity of clubs to one another, and international borders, for both Districts
 - Reasons why the reformation is in the best interests of the members, the clubs, the Districts, and Toastmasters International
 - Implementation strategy
 - Marketing plan projecting growth and identifying key market opportunities for both Districts
 - Succession plan identifying qualified future leaders in both Districts
 - Financial projections demonstrating the anticipated income and expense for both Districts

DISTRICT STATUS – JUNE 2020



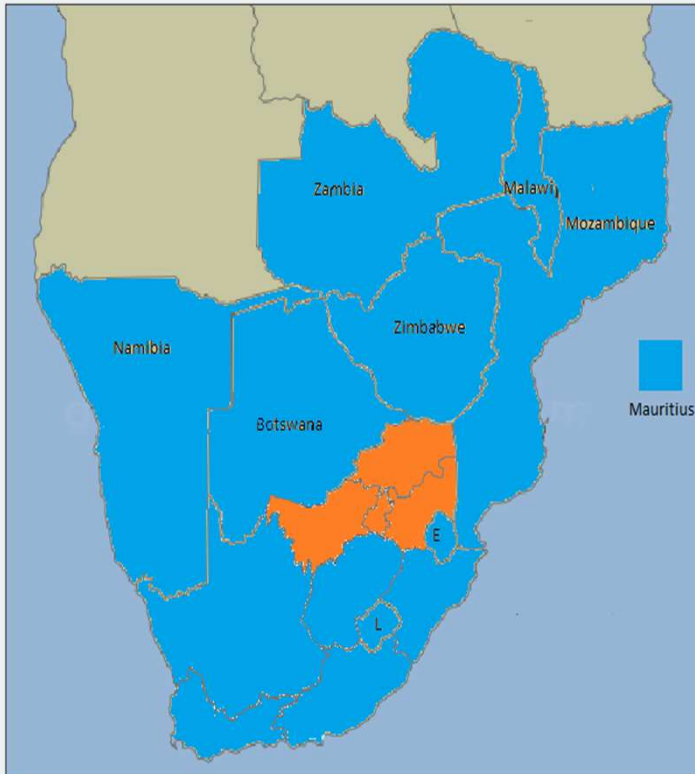
168 Clubs in South Africa
 49 Clubs in rest of D74
 11 Mauritius

Assessing plans (1/3)

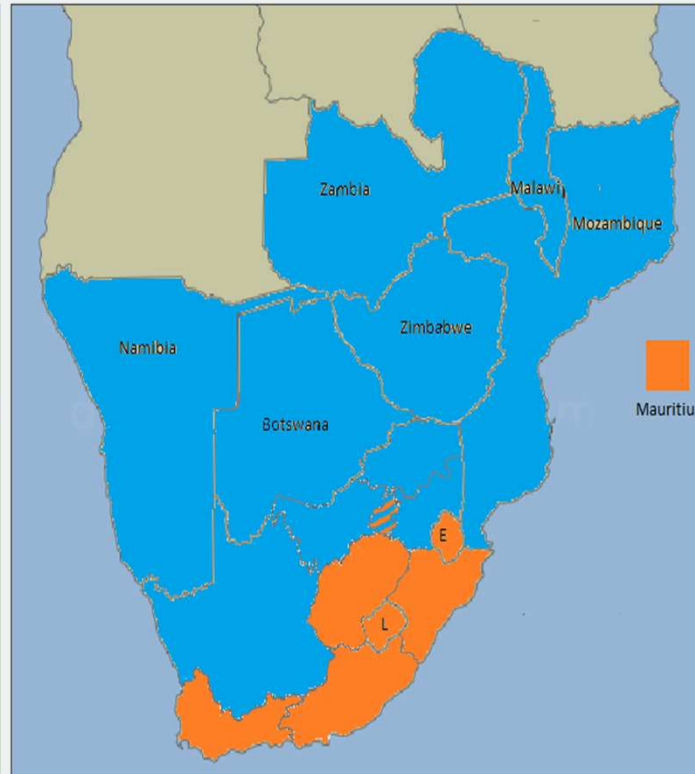
| | Botswana | eSwatini | Lesotho | Malawi | Mauritius | Mozambique | Namibia | Zambia | Zimbabwe | Eastern Cape | Free State | KawZulu Natal | Limpopo | Mpumalanga | North West | Northern Cape | Western Cape | Gauteng A | Gauteng B |
|--------------|----------|----------|---------|--------|-----------|------------|---------|--------|----------|--------------|------------|---------------|---------|------------|------------|---------------|--------------|-----------|-----------|
| Clubs 2020 | 8 | 1 | 1 | 5 | 11 | 4 | 6 | 7 | 17 | 6 | 1 | 15 | 1 | 4 | 3 | 0 | 32 | 106 | |
| Plan Alpha | A | A | A | A | A | A | A | A | A | A | A | A | B | B | B | A | A | B | |
| Plan Bravo | A | B | B | A | B | A | A | A | A | B | B | B | A | A | A | A | B | 59 | 47 |
| Plan Charlie | B | A | B | A | A | A | B | A | A | B | B | B | A | A | B | B | B | 64 | 42 |

Example plans – not actual proposals at this point

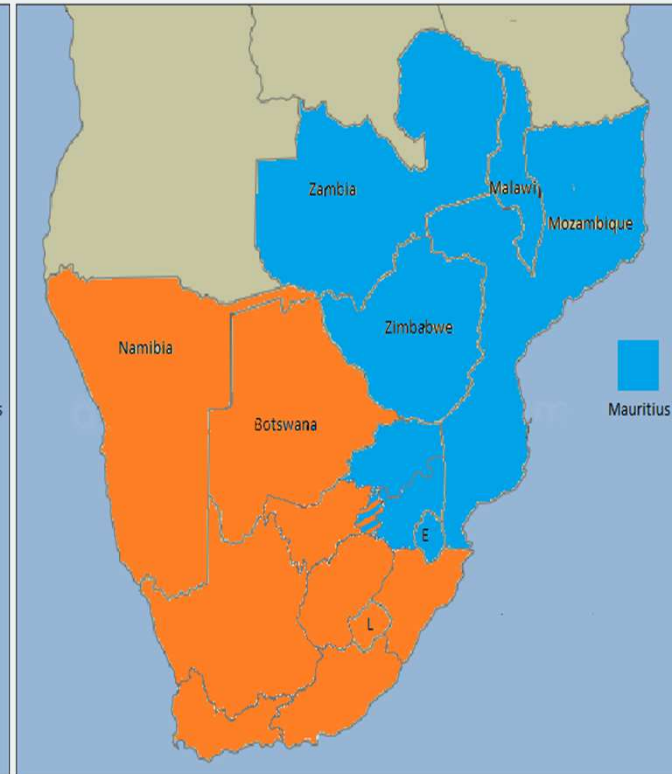
Assessing plans (2/3)



PLAN ALPHA



PLAN BETA



PLAN CHARLIE



District A



District B

GUIDELINES FOR SUBMISSIONS

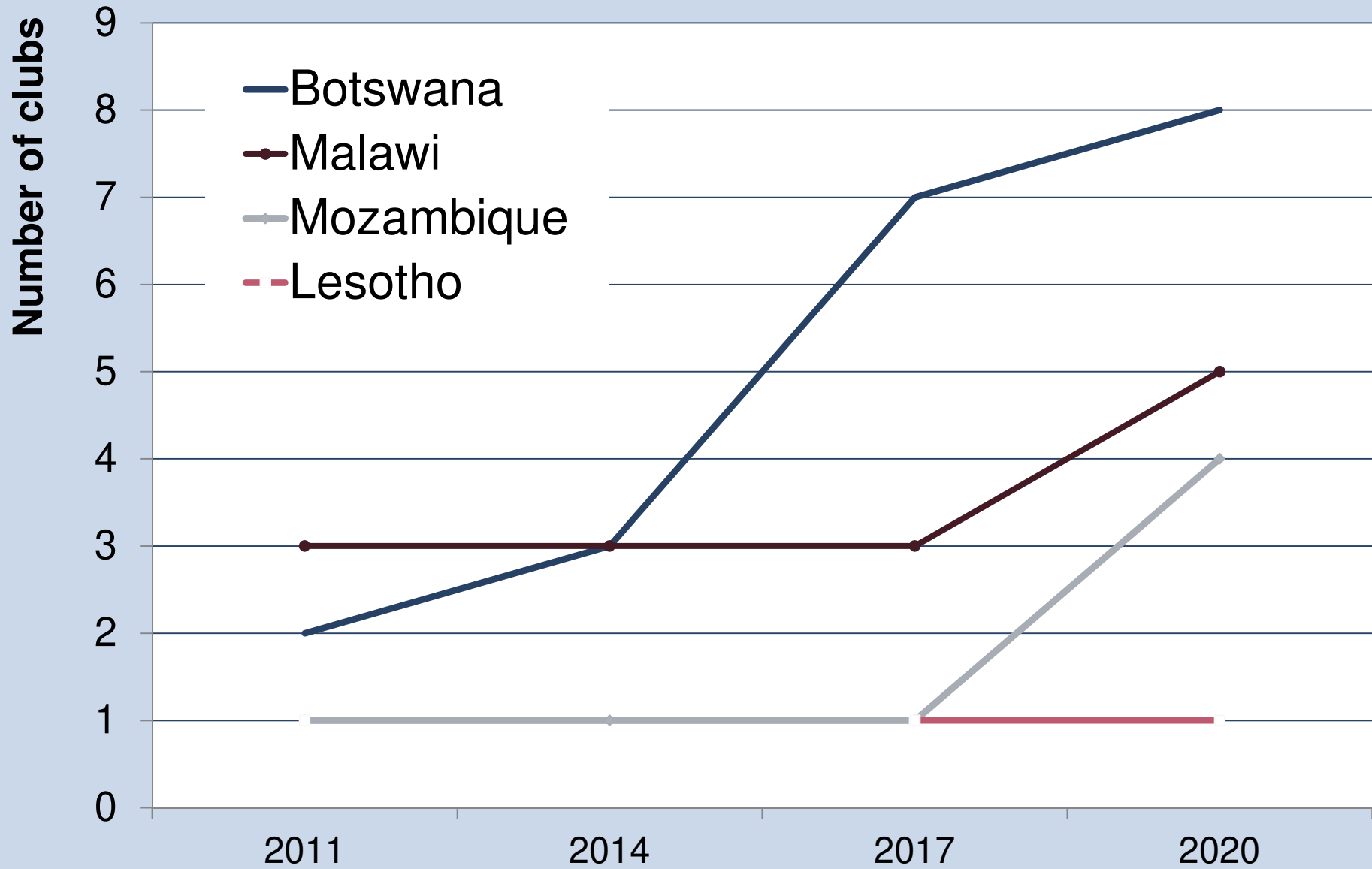
- ▶ Allocating each country and province
- ▶ Within Gauteng, allocating “clusters” of clubs
- ▶ Provide justification
- ▶ Consider criteria:
 - Growth prospects
 - Future leaders
 - District finances

QUESTIONS AND ANSWERS

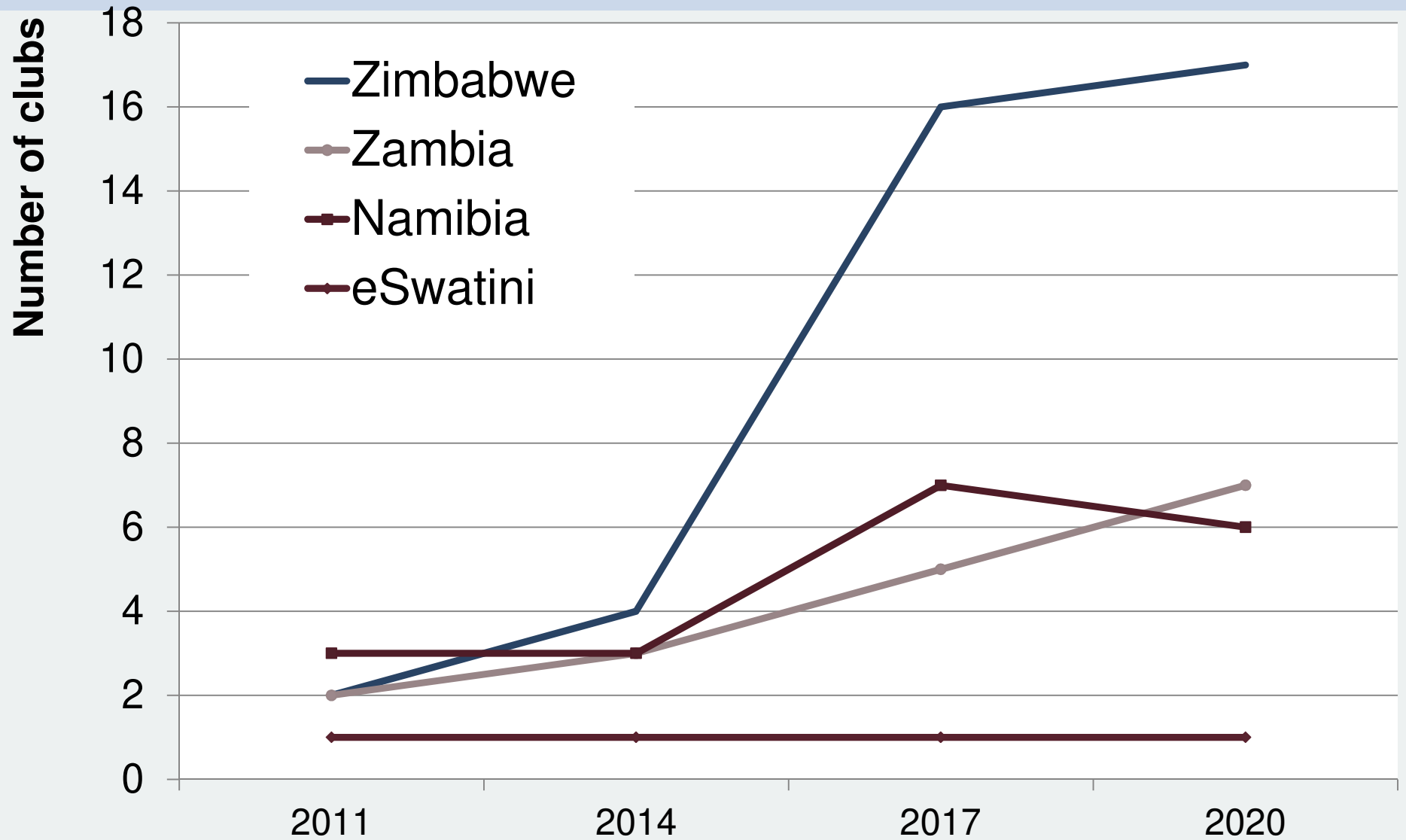
CLOSE

BACKGROUND SLIDES

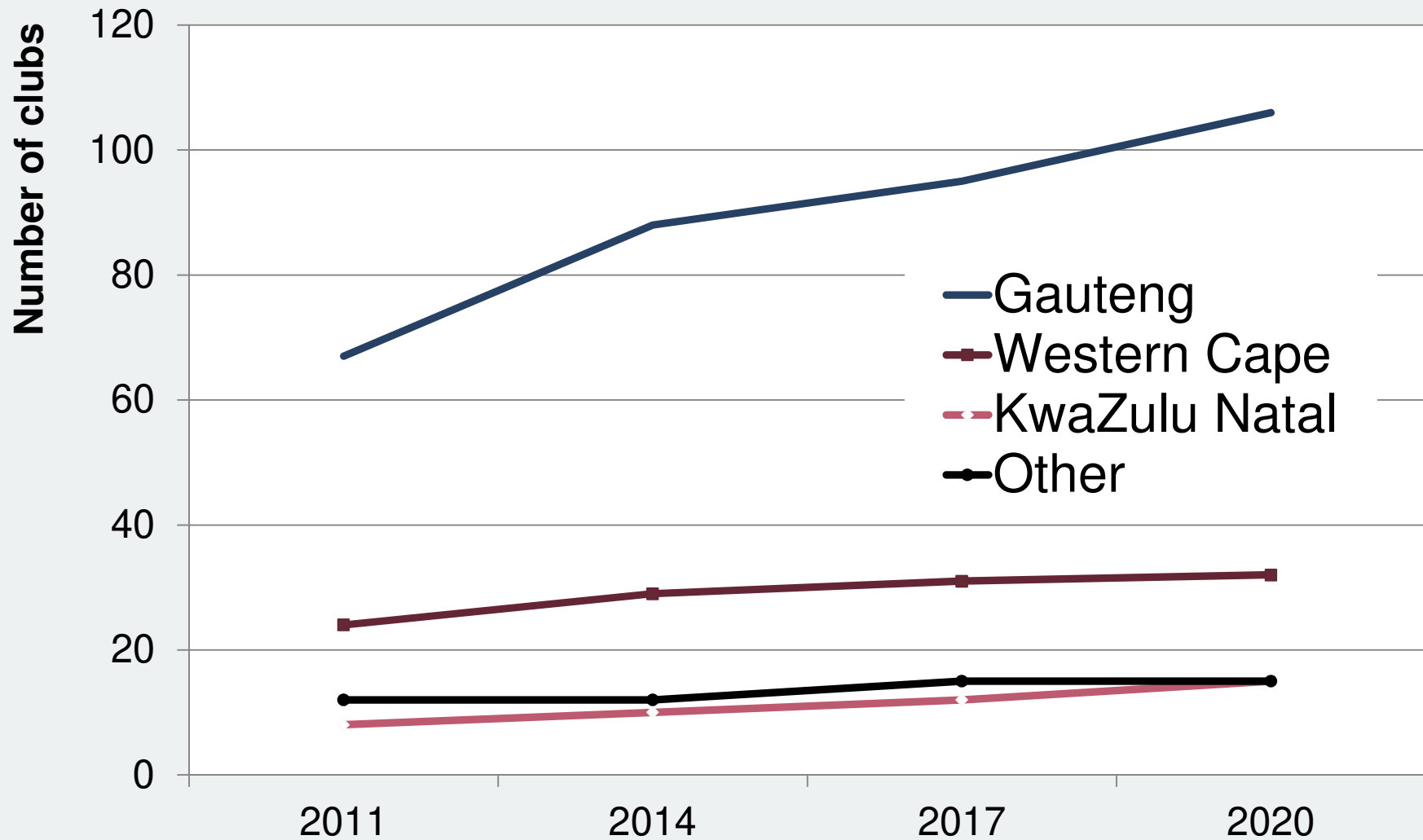
CLUB GROWTH 2011-2020 (1/3)



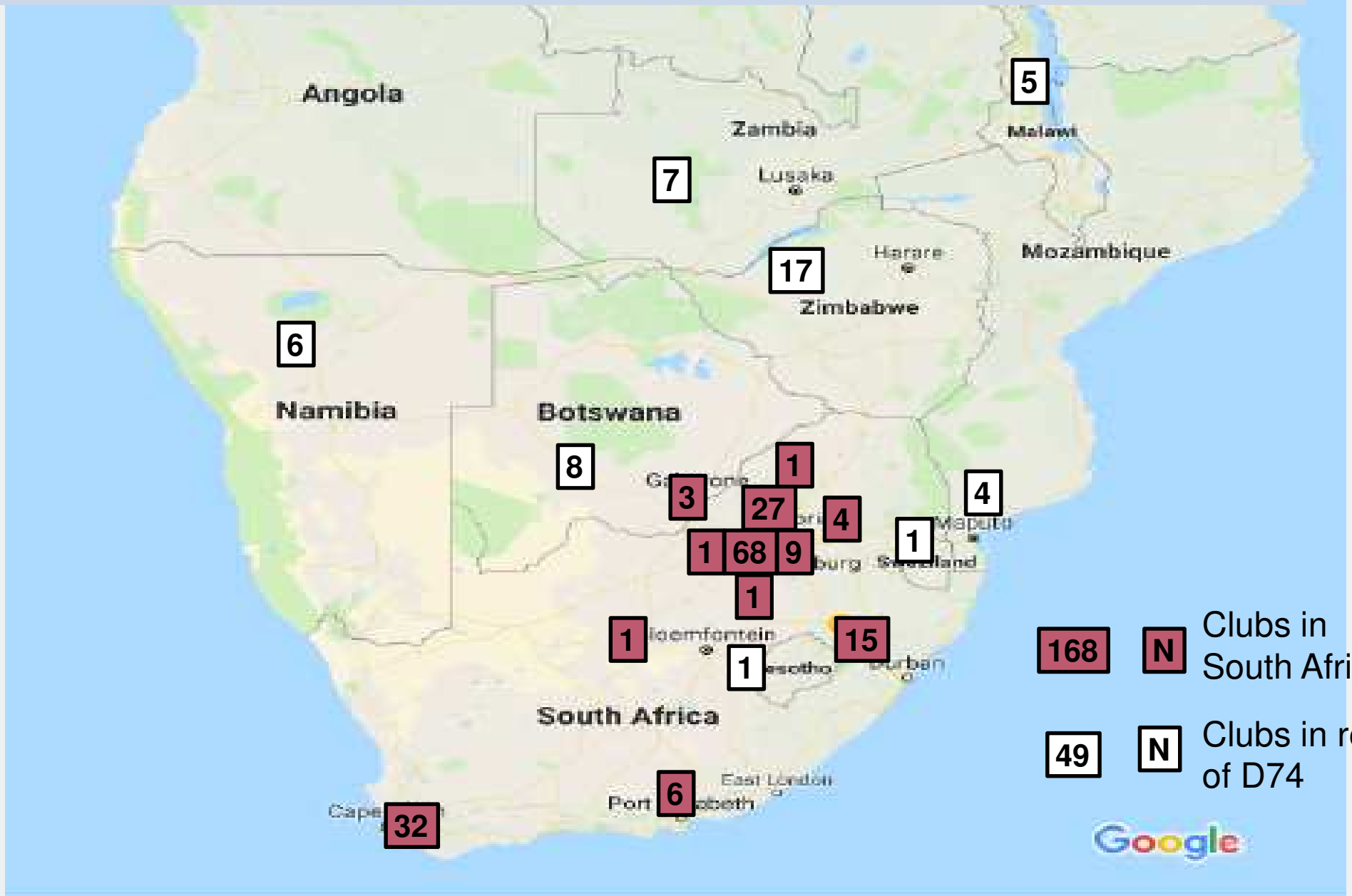
CLUB GROWTH 2011-2020 (2/3)



CLUB GROWTH 2011-2020 (3/3)



GEOGRAPHIC SPREAD OF DISTRICT 74

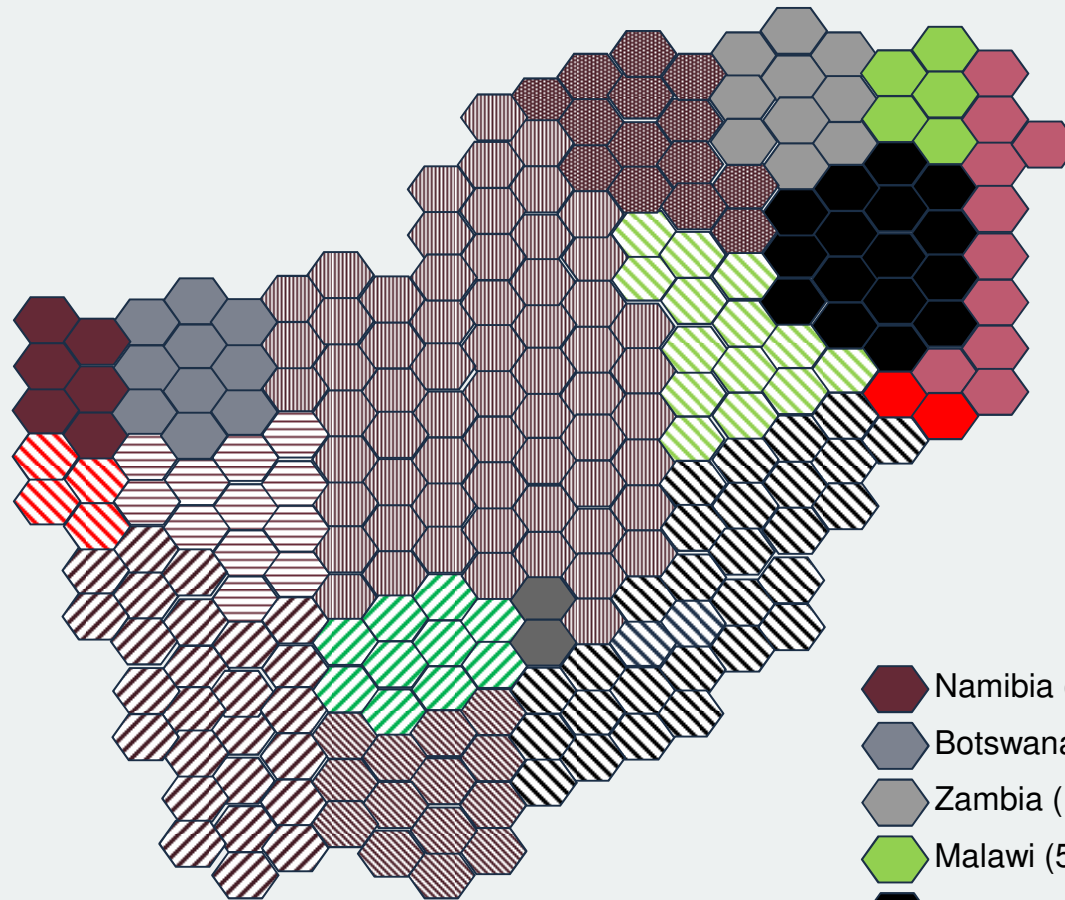



















168 **N** Clubs in South Africa

49 **N** Clubs in rest of D74



ECONOMIC SPREAD OF DISTRICT 74



| | |
|---|--|
|  Namibia (6) |  Limpopo (14) |
|  Botswana (10) |  Gauteng (64) |
|  Zambia (10) |  Mpumalanga (14) |
|  Malawi (5) |  KwaZulu Natal (30) |
|  Zimbabwe (16) |  Eastern Cape (14) |
|  Mozambique (10) |  Free State (10) |
|  eSwatini (2) |  North West (12) |
|  Lesotho (2) |  Western Cape (26) |
| |  Northern Cape (4) |

South Africa (188)

QUESTIONS AND SUGGESTIONS

- ▶ Email: reformation@toastmasters74.org

- ▶ District Website (section under construction):
 - Frequently Asked Questions (FAQ)
 - Google Form to make suggestions or proposals
 - Data on growth statistics
 - Maps